Chambers, Liz

From: Chambers, Liz
Sent: Monday, October 20, 1997 9:05 AM
To: HACKETT1, John
Subject: Additional Packs for MA
Importance: High

John, I sent Kevin Osborne and Ginny Murphy the following questions along with the attached file of the packs that we still need from MA.

Question:
1. How many retail stores do we need to visit to justify attempt to comply?
2. Do we need an affadavit for stores visited but no packs purchased to justify attempt to comply?

Her reply: I will request input/assistance from our market research teams here in NewYork and follow up with you.

John I will get back in touch with you as soon as I hear from her. We have to have a full sampling before we can start testing. The packs mentioned in the file are for example: 4 packs needed--2 packs to go to Dept. of Health and 2 packs to come to me. We have a meeting this AM at 9:30 concerning the Massachusetts pickup. I will get back in touch with you as soon as we hear from the legal department. As it stands right now we only have 7 brands that we can start testing.

Talk with you later—

Massaddltpksdoc.doc

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